

# Fairhope Museum of History

## Quarterly Board Meeting Minutes

October 1, 2014

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Attendees: Sherry Sullivan, Connie Stejskal, Lucille Fracas, John Taratsas, Catherine King, Donnie Barrett and Jim Bates. The meeting was called to order at 4:02 p.m. Minutes from the July 2014 board meeting were distributed and approved.

Director Barrett presented the museum accession list covering the third quarter of 2014. All items were approved for acceptance.

Director Barrett reported that although attendance for September was lighter than normal, he was pleased with our overall attendance numbers. Attendance for the second quarter as follows: July – 1,728, August – 1,594, September – 1,310, **Total – 4,632.**

Sherry Sullivan requested that we invite at least three individuals from our docents and Friends to consider serving on the museum board. There are currently have four serving now but the by-laws call for seven.

Director Barrett reported that the Civil War booklet which the Friends published is selling very well in our gift shop. We expect to order a second printing sometime in the fourth quarter. The Museum Gift Shop sales have greatly exceeded our expectations since moving to the stairwell space with monthly sales averaging over \$300.00.

The Bus Tours in late July were extremely successful and were enhanced this year with tours of both the east and west sides of Fairhope. We are considering conducting these tours twice per year.

With the new budget, we are hopeful that the Touch Screen project will continue and that we will place at least two screens here in the near future. The Fairhope IT Department had already begun work on the systems.

The Museum hosted a Docent Party in September which was very well attended. It was also a platform where Director Barrett reviewed the duties, responsibilities, and protocol expected of our Docent staff.

Six classes of Spanish Fort 5<sup>th</sup> Graders visited the museum during the last week in September with approximately 20 students per class. They were enlightened with presentations on Spanish Fort, Baldwin County, and Civil War History.

The Round-Up Day celebration this year will showcase a play at the Fairhope Colony Cemetery. Costumed actors will portray many of the founders of Fairhope and we plan on two performances on November 15, the actual Founders Day. Rain date is November 22.

The Museum Plaza Brick project will not continue for the time being.

Connie Stejskal reported on the upcoming lecture series hosted by the FSTC. These will begin in January 2015 on the first Tuesday evening of each month from 6 to 7 p.m. and will run through August 2015.

The meeting adjourned at 4:20 p.m.