

Fairhope Public Library Foundation 6/12/2014 Meeting Minutes

The Board of the Fairhope Public Library Foundation met at 8:00a.m. on June 12, 2014 in the upstairs conference room of the Library. Present at the meeting were Susie Caminiti, Tamara Dean, Robert Lee, Knight Upchurch, and Todd Williams.

Robert reported that we made \$11,834.95 on Hoot Scoot 2014 . He noted that we had made \$15,495.42 in 2013. He reported that he had sent letters of appreciation to all donors, with a couple of exceptions that would be dealt with soon.

It was noted that Bayside school's participation in Hoot Scoot had been lower than in prior years, due in part to the school having been on spring break. It was suggested that the Board get an early start planning for Hoot Scoot 2016, and perhaps have a meeting with Erin in September and Running Wild in October.

The minutes from the May meeting were approved.

Robert said he had spoken with Joey at PNC, and that he would speak with Robert Seymour with National Bank of Commerce, about certificate of deposit rates and a possible Hoot Scoot sponsorship.

Todd reported that he had again investigated using either Mail Chimp or Constant Comment as a service for advertising and soliciting for the Foundation. He said that the overall cost with Mail Chimp would be less, and noted that the reviews of the service were good, especially with regard to the unsubscribe option. Tamara said that perhaps the Library could ask patrons if they would like to join the e-mail list. Todd said he would manage the service for the Foundation on a volunteer basis.

Susie reported that she had spoken with Gloria Fisher about the possibility of writing grants for the Foundation, noting that Ms. Fisher has been on the Friends Board and has successfully written grants for Shepherd's Place.

Todd said he would call Erin about whether we need to order more Hoot Scoot 2014 t-shirts, since many of our sponsors did not receive them. Todd was authorized to order shirts if needed.

It was announced that the next meeting will be September 11, 2014.

Respectfully submitted by Knight Upchurch, Secretary.