

Fairhope Museum of History

Quarterly Board Meeting Minutes

July 6, 2016

Attendees: Sherry Sullivan, John Taratsas, Catherine King, Abby Dunlap, Curt Cochran, Wayne Brunson and Jim Bates. The quarterly meeting was called to order at 4:05 p.m. Minutes from the April 2016 board meeting were distributed and approved.

Assistant Director Bates presented the museum accession list covering the second quarter of 2016. All items were approved for acceptance.

Jim Bates presented the Q1 2016 museum visitor totals as follows:

- April - 1,918, May - 1,238, June - 1,092
- Total Q2 – 4,248 (Average 1,416/month and 65/day)
- Based on these numbers, the 2016 totals are tracking flat relative to 2015.

Assistant Director Report:

- The 2016 Satsuma Blossom Festival in April was a tremendous success with record attendance and new events.
- The Roundup Day movie is nearing completion. John Woods, who is producing the film, gave us a behind-the-scenes DVD of the play and said that the music score is nearing completion. We should have the complete film to preview in early August. Sherry Sullivan suggested that we incorporate the movie into this year's Fairhope Film Festival in November.
- The IT department is testing different software for our Touch Screen. The existing software is limiting and rather costly for the current application. Sherry Sullivan recommended that we submit software costs for consideration and approval.
- The iron mail box on loan from the Fairhope Post Office is now on permanent display in the old Mayor's office area. Thanks again to board member John Taratsas for assisting us with that acquisition.
- The next major exhibit showcasing many of the town founders has been pushed back due to an extended medical leave for museum director Barrett. Most materials for the exhibit have been ordered and delivered so we anticipate construction, including removal of the current exhibit, to take place in early August with completion mid to late August.
- The Annual Historic Bus Tours hosted by the Friends of the Museum and guided by Director Barrett are scheduled for July 16. We expect this to be another sellout and a strong fundraiser for the museum.
- The Elderberry Festival is scheduled for August 13 and preparations for that will begin the week following the bus tours.
- The museum and the Museum Friends organization have agreed to participate in the Art on a Limb project which supports the Eastern Shore Arts Center. The newly formed committee is already well on its way producing decorations and Fairhope history related items to place on their assigned tree.
- The Fairhope Museum of History brochures have been updated and reprinted and are now available at the museum for distribution.

The meeting adjourned at 4:25 p.m.

Jb