

**Minutes of the Fairhope Airport Authority  
Airport Marketing Committee**

**December 4, 2015**

The Airport Authority Marketing Committee met December 4, 2015 at 12:00PM in the Delchamps Suite, Room 1, in the Civic Center at 161 N Section St.

Present: Pam Caudill, Committee Chairman; Tom Scheck, and later into the meeting they were joined by Joe McEnerney. Cynthia A Boothe took the minutes.

A presentation was made by Lynn Cox of LRD Marketing and Consulting about a website for the airport as well as other marketing strategies. There was a group discussion about possible logos and what information would need to be included in the website design to create more visibility for the airport to the public.

There being no further business the meeting was adjourned at 1:10PM.